

Codebook. Use the following to code the tweets.

Variables	Directions/descriptions	Coding Value
Tweet Type	Record the type of post.	
Tweet	Single/original tweet	1
Retweet	A retweet of another tweet	2
Reply	A reply to another tweet	3
Date posted-	When the post was uploaded. Record as MM/DD/YY	
Source	Determine who posted the content. Choose one from the list below.	
Other	Creator that does not or does not appear to fit any of the categories listed below	1
Parent	A person who has had a child/children	2
Medical professional	These include doctors, nurses, medical assistants, and any other healthcare professionals	3
Organizations	These include profit and non-profit companies, firms, businesses, associations, etc.	4
Government entity/Politician	Includes any government entity and senators, assemblymen, governors, and any other government officials	5
Content	Determine if the tweet included any additional content.	
Text	Only includes text.	1
Image	Provides text with an image.	2
Video	Provides text with a video.	3
Link	Provides text with a link	4

Hashtags included	List any hashtags included in the post	
Engagement Features	Record the amount of each engagement feature for each tweet.	
Number of Likes	Number of times post has been liked by viewers.	
Number of Retweets	This is the number of times viewers have shared the post.	
Number of Replies	Number of replies in response to post.	
Sentiment	Identify the tone for each post.	
Positive	Post displayed a tone in favor of bill	1
Negative	Post displayed a tone in opposition of bill	2
Neutral	Post displayed a neutral tone	3
Uncertain	It's not clear what the tone towards the bill was	99